

SPONSORSHIP BENEFITS

The 2nd FORUM: “VIETNAM INDUSTRIAL REAL ESTATE 2020”

- **Time:** Friday, June 19, 2020

- **Venue:** International Convention Center, No. 11, Le Hong Phong street, Ba Dinh district, Hanoi

- **Languages:** English, Japanese, Korean, Vietnamese.

(MU: Million VND)

No.	SPONSORSHIP BENEFITS	Diamond	Gold	Silver	Support
		500 million	300 million	150 million	60 million
SPECIAL BENEFITS					
1	Sponsor Representatives give a 5-minute speech or participate in the on stage discussion	x			
2	Enterprise Leaders participate in the event as V-VIP guests	x	x	x	x
3	(45 minutes before the event) Sponsor Representatives will be photographed, connected and diplomatically contact in VIP room at the beginning of the event.	x	x	x	x
4	Organising Committee respectfully gives thanks in the opening and closing speech	x	x	x	x
5	Receiving the certificate of "... Sponsor" of the Organising Committee awarding in the VIP room. And promoting that image on the electronic LED screen set up at the event.	x	x	x	x
6	Invitation letters to attend the event	10 tickets	6 tickets	3 tickets	2 tickets
LOGO RECOGNITION					
7	Logo on the unique Pano at the front of the International Convention Center building 3 x 7m	x	x	x	x
8	Logo on 2 large facade banners at the International Convention Center 3 x 6m	x	x	x	x
9	Logo on photo wall (for taking pictures) * Step and repeat logo wall	x	x		
10	Logo on Standee and document cover	x	x	x	x
11	Lamp post banner on Le Hong Phong street (Advertising ¼ of banner length: 0.62 x 2.45m)	15 banners	9 banners	5 banners	1 banner
12	Sponsor's logo unique in 4 main message panels in the hall of the Forum (2 x 1.5 m)	x			
13	Logo on the main stage Background	x	x	x	

14	Logo with Sponsor's name on the official promotion page of the event www.batdongsancongnghiep.vn	x	x	x	x
APPEARANCE AT THE EVENTS					
15	(Area) Standard information desk 1.5 x 2m - 1 table 2 chairs, 1 panel behind the counter	2 counters	1 counter	1 counter	
ADVERTISING BENEFITS					
16	Advertising on the back of the guest card 9 x 15 cm Paper bags containing Forum's documents	once			
17	Advertising on 2 sides of the paper bags containing the Forum's documents	once			
18	Enterprise video shown on the main stage Led screen (beginning of the session)	3 times	once		
20	Advertising at Electronic Standee (55 in) set up at the event	2 eMag	2 eMag	2 eMag	1 eMag
20	Advertising in the National Industrial Yearbook (A4, 4 colours)	Cover page 4	1 page	1 page	½ page
21	Content pages (A4, black and white)	6 pages	4 pages	2 pages	2 pages
22	Advertising materials of sponsors put in the documents bags to send to participants of the workshop	x	x	x	x
23	Banner Advertising on electronic newspaper luxury-Inside.vn	x	x		
24	Banner Advertising on page batdongsancongnghiep.vn	x	x		
MEDIA BENEFITS					
25	Brand appearance in the intensive report shown in the program	x	x		
26	Sponsor information used as a reference for promotion activities before & after the workshop	x	x		
27	Enterprises' promotion articles on www.thuonggiaonline.vn	5 articles	3 articles	2 articles	1 article

Notes:

* The Organising Committee will receive sponsorship as products - services of enterprises that want to promote and introduce at the event. Quantity of products - services: 800.

“ORGANISING COMMITTEE sincerely thank you

You have reviewed our application for funding.

*The meaning of sponsorship is not only to promote the brand image but also to provide direct financial support for event organization. In order to **influence and promote the development** of a market with a great potential like Industrial Real Estate in Vietnam. ”*

Respectfully yours!

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